Mark Matteson

Mark Matteson started his career as an HVAC technician in 1976. He is one of those rare professionals who can say he is publisher, speaker, consultant, podcaster and best selling author and mean it. He has attracted the biggest and most profitable HVAC contractors, (six “Contractors of the Year”) distributors and manufacturers as well as such organizations like Microsoft, t-mobile, John Deere, Conoco-Phillips, Aflac, New York Mutual Life and many other Fortune 500 companies on three continents.

Mark’s presentations are always tailored to your objectives, content rich, interactive and fun. Using self-effacing humor, he pulls the audience into the learning, transferring soft skills that translate to higher profits, lower turnover and your team wanting more. Whether it’s an all day seminar, focused workshop or webinar, you will learn about the best practices of the finest contractors in the world. He has written five books and ten e-books. Your team receives copies of Mark’s books and ebooks as a surprise handout to sustain the momentum created!

Mark takes great pride in the fact he has flunked high school English.